

Howard G. Spaeth, Web Designer

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QUALIFICATION HIGHLIGHTS

- Organized, versatile website designer proficient in WordPress, E-Commerce, Mobile Development and CSS
 - Diverse portfolio includes mobile and desktop web development, plus graphic design
 - Able to communicate technical knowledge in an approachable manner
 - Thrives in fast-paced environment
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EXPERIENCE

H Grant Designs, LLC • President • Glen Rock, NJ • 2013-Present

Providing website design and IT services to individuals and companies who are located in New Jersey, New York and surrounding areas. Work with clients to define scope of projects, troubleshoot technical issues, or create a new identity for their company

- Website Development: WordPress, Beaver Builder, WPBakery, WooCommerce, Gravity Forms
- Website Management: Daily backups, enhanced security, content updates
- Computer Diagnostics: Windows and Mac OS
- Social Media Management: Facebook, Instagram, Twitter
- Training: MS Office Suite, WordPress, Social Media

Website Manager, *In the Paint Sports*, 2013-2013

Update website blog; serve as consultant on how to further expand the blog.

- WordPress development resulted in increased traffic by 20%
- Social media exposure increased by 10 %
- Implemented Basecamp to communicate with bloggers and ownership

Co-organizer, WordCamp Montclair 2020

With a growing WordPress meetup, the next step was to host a WordCamp for our WordPress community. Along with 5-10 other volunteers, we organized a highly successful WordCamp conference, only the second in the state of New Jersey.

- Secured venues for the events and served as point of contact
- Obtained event sponsors

TECHNICAL SKILLS

WordPress, Beaver Builder, Gravity Forms, WooCommerce, Siteground Hosting, Kinsta Hosting, Cloudways Hosting, Adobe Photoshop, Microsoft Office Suite, Windows OS, Mac OS, Facebook, Twitter, Instagram

EDUCATION

Bachelor of Arts

Rider University, Lawrenceville, NJ