






# HOWARD G. SPAETH

WEB DESIGNER

## CONTACT

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## EDUCATION

### BACHELOR OF ARTS

Rider University,  
Lawrenceville, New Jersey

## TECHNICAL SKILLS

WordPress  
Beaver Builder  
Gravity Forms WooCommerce  
Siteground Hosting  
Kinsta Hosting  
Cloudways Hosting  
Adobe Photoshop  
Microsoft Office Suite  
Windows OS  
Facebook  
Twitter  
Instagram  
Microsoft 365  
Ubiquiti Networking  
Windows 10

## QUALIFICATIONS

- Organized, versatile website designer proficient in WordPress, e-Commerce, Mobile Development and CSS.
- Diverse portfolio includes mobile and desktop web development, plus graphic design
- Able to communicate technical knowledge in an approachable manner
- Thrives in fast-paced environment

## EXPERIENCE

### PRESIDENT

H Grant Designs | Glen Rock, NJ | 2013 - Present

Providing website design and IT services to individuals and companies who are located in New Jersey, New York and surrounding areas. Work with clients to define scope of projects, troubleshoot technical issues, or create a new identity for their company.

- Website Development: Working with businesses to bring their visions to life
- Website Management: Daily backups, Enhanced Security, Content Updates
- IT Support : Firewalls, Servers, Windows Based PC, Network Management
- Social Media Management: Daily management of clients pages
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### CO-ORGANIZER

WordCamp Montclair | 2020

With a growing WordPress meetup, the next step was to host a WordCamp for our WordPress community. Along with 5-10 other volunteers, we organized a highly successful WordCamp conference, only the second in the state of New Jersey.

- Secured venues for the events and served as point of contact
- Obtained event sponsors

### WEBSITE MANAGER

In the Paint Sports | 2013 - 2013

Update website blog; serve as consultant on how to further expand the blog.

- WordPress development resulted in increased traffic by 20%
- Social media exposure increased by 10%
- Implemented Basecamp to communicate with bloggers and ownership